

Case Study Three

Poly Horizon

Epping, Sydney.

GRV: \$344 million

Developer: Poly Australia Real Estate

Corporate Relations, PR Strategy, crisis management,
media relations, event management, social media

Project.

Poly Horizon is located on the corner of Oxford and Cambridge Streets in Epping, just 300 metres from the Epping Train Station. It is also within minutes' walk of the revitalised Epping Town Centre retail precinct.

Poly Horizon will be one of the largest developments in Epping.

Having launched this March, Poly Horizon will consist of 501 exclusive apartments. Designed by PTW Architects, 'Poly Horizon' will comprise three towers including two towers at 21 and 22 storeys and a third tower seven-storeys high as well as approximately 1,000sqm of ground level retail.

Capital's Role.

Key achievements in media coverage to date have included a full page story in the AFR, television coverage on Seven and Ten News, extensive coverage in The Australian, The Australian Financial Review, Northern District Times, The Weekly Times and the Chinese media.

